Notice Board Reallocation

(Biennial Exercise)

with effectiveness from Jan 2025

Updates on 14 Jan 2025

Objectives

- To organise coverage of CEDARS services and programmes around the campus
- To enhance CEDARS branding (One-CEDARS) and student impact



Overview of New Allocation

CEDARS Notice board

Total: 61pcs

Centennial Campus x 6pcs
Main Campus x 45pcs

Digital Display Panel x 4pcs

MW office x 6pcs

Branding

- About CEDARS
- Student Impact

Programmes specific

Services + Financial Resources specific

Sections/Team specific

External Learning
Opportunities /
Activities supported
by CEDARS

Key Services/ Programmes (Examples)

	Services and Financial Resources	Programmes
Dean's office		Student Impact (Student Host Programme, Recognition Ceremony) UNI-Y programmes
CL	Financial Resources Housing Catering Amenities Centre Support to student societies Support to Student Groups	Weeks of Welcome Financial Talk/ workshop
GE	Financial Resources (FACE Subsidy)	General Education Programmes
Careers	Careers	Careers
CoPE	Counselling SEN Financial Resources (FIFE Fund & K.B. Chen and Henry Chan Inclusive Education Fund)	Person Enrichment Programme Programme for Peer Support & Empowerment

Ownership and Responsibilities

	Branding	Services / Financial Resources / Programme Specific	Sections / Team Specific	External Learning Opportunities / Activities Supported by CEDARS	
Ownership	Dean's office	Dean's office	Sections/Team	Dean's office	
Board Design & Production	Dean's office	Dean's office Sections/Tea		Dean's office	
Poster Design & Production	Dean's office	Sections/Team	Sections/Team	External parties	
Put up	Dean's office	Office Assistant (twice per semester) Sections/Team (in between the submission time)	Sections/Team	All	
Dismantling	Dean's office	Sections/Team	Sections/Team	All	
Daily Maintenance	Dean's office	All	Sections/Team	All	

Logistics for Central Notice Boards (Services/ Financial Resources/ Programme Specific)

Submission by Sections/Team: At least one poster in each board Poster Update: At least once per academic year

Fill out the excel by Sections/Team
(3 weeks before

posting)



Vetting by Dean's office (2 week before posting)



Poster
Submission by
Sections/Team
(1 week before posting)



Put up by Office
Assistant
(working time:
1 week)



Sections/Team could replace the posters on

given that Sections/Team shall only replace

their current posters on board.

the boards in between the submission time –

Dismantling
by
Sections/Team
(as per the
date written
on the corner
of poster)

Sections/Team have the responsibility to dismantle the expired posters on boards. If colleagues of other Sections/Team find expired posters on boards, they should notify relevant colleagues of relevant Sections/Team before dismantling.

* We may need to adjust the week numbers / make the schedule flexible in future to fit semester commencement, as this is a peak time.

Working Schedule

	1 st Semester		2 nd Semester		Summer Semester	
Submission of request (by filling out the excel)	2 nd week of Aug	2 nd week of Oct	Mid-Dec	2 nd week of Mar	2 nd week of May	2 nd week of July
Vetting by Dean's office	3 rd week of Aug	3 rd week of Oct	Late Dec	3 rd week of Mar	3 rd week of May	3 rd week of July
Poster submission	4 th week of Aug	4 th week of Oct	*1 st / 2 nd week of Jan	4 th week of Mar	4 th week of May	4 th week of July
Posting	1 st week of Sept	1 st week of Nov	*2 nd / 3 rd week of Jan (before /at semester commencem ent)	1 st week of Apr	1 st week of June	1 st week of Aug

Branding (About CEDARS)



Overview of CEDARS services, resources and programmes (to be updated if necessary)

Branding (Student Impact)

















Showcase of student stories

Branding (Student Impact)



Promotion of Students' achievement

<u>All Services +</u> Financial Resources

All Updated Programmes



(Sample)



External Learning Opportunities/ Activities Supported by CEDARS



Including,

- External learning opportunities
- Student groups/projects supported under "Support to Student Groups"
- Other departments' activities

(Sample)

Sections/Team's Boards



- CEDARS banner is mandatory.
- Individual design is prepared by responsible Sections/Team
- A title for the board is required.
 - e.g. Support for Non-Local Students / Campus Life / Careers and Placement / Counselling and Person Enrichment / General Education
- Word of "section" or "team" shall be omitted in the title

(Sample)

Centennial Campus (total: 6pcs)



CC 1 – Programmes



CC 2 – Services + Financial Resources



CC 3A – CL CC 3B – CP



CC 4A – **GE** CC 4B – **CoPE**

Run Run Shaw Podium (total: 9pcs)



RRS 1A – Programmes
RRS 1B – Services + Financial Resources



RRS 2 - ELO



RRS 3 – GE RRS 4A – GE RRS 4B – CoPE



RRS 5A – CP RRS 5B – CL



RRS 6 – Branding

CYMAC (total: 8pcs)





CYM 1 - CoPE



CYM 2A – Programmes
CYM 2B – ELO



CYM 3A – CL CYM 3B – Services + Financial Resources



CYM 4 – CP



CYM 5 - CoPE



CYM 6 – GE

Haking Wong Building (total: 7pcs)



HW 1A - CP HW 1B - CL



HW 4 – Branding



HW 2A – CoPE HW 2B – GE



HW 3A – Services + Financial Resources HW 3B – Programmes

FSCAC (total: 5pcs)





FSC 1 – Services + Financial Resources



FSC 3A - CP FSC 3B - CoPE



FSC 2 – Programmes





FSC 4 – CL

KK Leung Building (total: 7pcs)



KKL 1 – ELO



KKL 2A – Services + Financial Resources KKL 2B – Programmes



KKL 3A – GE KKL 3B – CL



KKL 4A – CP KKL 4B – CoPE

Main Building (total: 9pcs)

Updated



MB 8 - CoPE (SEN Office; New in 2024)



MB 1A - Services + Financial Resources MB 1B - Programmes



MB 2 – CL MB 3 - CP MB 4 - CoPE







MB6 - GE



MB 7 – Branding

MW (total: 6pcs)



MW 1A - CP MW 1B - CL



MW 2 – Branding (Social Media)

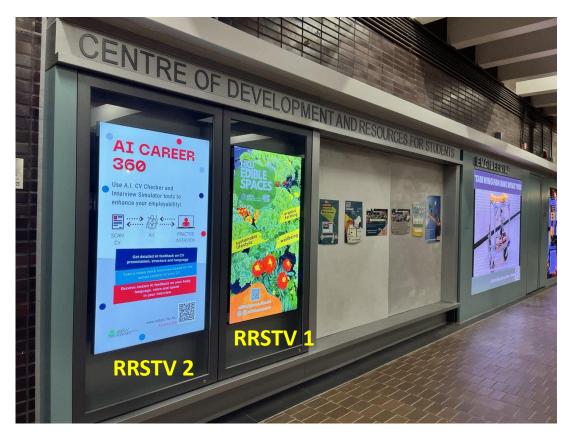


MW 4A – Services + Financial Resources MW 4B – Programmes



MW 3 – Branding (Student Stories)

Digital Display Panels at Run Run Shaw Podium, CEDARS Main Office and CoPE Office (total: 4pcs)







RRSTV 1 (TV Panel) → Services + Financial Resources
RRSTV 2 (TV Panel) → Programmes

MWTV 1 (TV Panel) →
Programmes, Services +
Financial Resources

MBTV 1 (TV Panel) →
Programmes, Services +
Financial Resources

Digital Display Panels at Run Run Shaw Podium, CEDARS Main Office and CoPE Office (total: 4pcs)

- Dimensions of e-poster images: 1080 (W) x 1920 (H) pixels
- File format of e-poster images: JPG, MP4
- Update frequency: Once per week
- Batch display period:
 - RRSTV 1 and RRSTV 2: Monday to Sunday, 08:30 21:30 (13 hrs)
 - MWTV 1 and MBTV 1: Monday to Friday, office hours
- Posters should be displayed for no more than 4 consecutive weeks
- Please upload files to the folder on TEAMS
- Cut-off time: Every Thursday at 10am
- A maximum of 6 Throughout-the-Semester Posters from each Section/Team is allowed
- Dean's Office will ensure the display of Throughout-the-Semester Posters at least once a month
- For more information about the Digital Display Panel, please refer to: https://www.cedars.hku.hk/ddp