## Notice Board Reallocation

(Biennial Exercise)

with effectiveness from Jan 2023

Updates on 11 Jan 2023

### Objectives

- To organise coverage of CEDARS services and programmes around the campus
- To enhance CEDARS branding (One-CEDARS) and student impact



### Overview of New Allocation

**CEDARS Notice board** 

Total: 43pcs

Centennial Campus x 4pcs
Main Campus x 32pcs

**Digital Display Panel x 4pcs** 

MW office x 3pcs

Branding

- About CEDARS
- Student Impact

Programmes specific

Services + Financial Resources specific Sections/Team specific

External Learning
Opportunities /
Activities supported
by CEDARS



### No. of Key Services/ Programmes

	Services and Financial Resources (8)	Programmes (9)
Dean's office	Support to Student Groups	Student Impact (Student Host Programme, Recognition Ceremony) UNI-Y programmes
CL	Financial Resources Housing Catering Amenities Centres Support to student societies	Weeks of Welcome Financial Talks/ workshops
Careers	Careers	Careers
CoPE	Counselling SEN Financial Resources (FIFE Fund & K.B. Chen and Henry Chan Inclusive Education Fund)	Person Enrichment Programmes Programme for Peer Support & Empowerment
GE	Financial Resources (FACE Subsidy)	General Education Programmes

## Ownership and Responsibilities

	Branding	Services/ Financial Resources/ Programme Specific	Sections/Tea m Specific	External Learning Opportunities / Activities Supported by CEDARS	
Ownership	Dean's office	Dean's office	Sections/Team	ions/Team Dean's office	
Board Design & Production	Dean's office	Dean's office	Sections/Team	Dean's office	
Poster Design & Production	Dean's office	Sections/Team	Sections/Team	External parties	
Put up	Dean's office	Office Assistant (twice per semester) Sections/Team (in between the submission time)	Sections/Team	All	
Dismantling	Dean's office	Sections/Team	Sections/Team	All	
Daily Maintenance	Dean's office	All	Sections/Team	All	

## Logistics for Central Notice Boards (Services/ Financial Resources/ Programme Specific)

Submission by Sections/Team: At least one poster in each board Poster Update: At least once per academic year

Fill out the excel by Sections/Team
(3 weeks before

posting)



Vetting by Dean's office (2 week before posting)



Poster
Submission by
Sections/Team
(1 week before posting)



Put up by Office
Assistant
(working time:
1 week)



Sections/Team could replace the posters on

given that Sections/Team shall only replace

their current posters on board.

the boards in between the submission time –

Dismantling
by
Sections/Team
(as per the
date written
on the corner
of poster)

Sections/Team had the responsibility to dismantle the expired posters on boards. If colleagues of other Sections/Team found expired posters on boards, they should notify relevant colleagues of that Sections/Team before dismantling

\* We may need to adjust the week numbers / make the schedule flexible in future to fit semester commencement, as this is a peak time.

### Working Schedule

	1 <sup>st</sup> Semester		2 <sup>nd</sup> Semester		Summer Semester	
Submission of request (by filling out the excel)	2 <sup>nd</sup> week of Aug	2 <sup>nd</sup> week of Oct	Mid-Dec	2 <sup>nd</sup> week of Mar	2 <sup>nd</sup> week of May	2 <sup>nd</sup> week of July
Vetting by Dean's office	3 <sup>rd</sup> week of Aug	3 <sup>rd</sup> week of Oct	Late Dec	3 <sup>rd</sup> week of Mar	3 <sup>rd</sup> week of May	3 <sup>rd</sup> week of July
Poster submission	4 <sup>th</sup> week of Aug	4 <sup>th</sup> week of Oct	*1 <sup>st</sup> / 2 <sup>nd</sup> week of Jan	4 <sup>th</sup> week of Mar	4 <sup>th</sup> week of May	4 <sup>th</sup> week of July
Posting	1 <sup>st</sup> week of <b>Sept</b>	1 <sup>st</sup> week of <b>Nov</b>	*2 <sup>nd</sup> / 3 <sup>rd</sup> week of Jan (before /at semester commencem ent)	1 <sup>st</sup> week of Apr	1 <sup>st</sup> week of June	1 <sup>st</sup> week of <b>Aug</b>

### **Branding (About CEDARS)**



Overview of CEDARS services, resources and programmes (to be updated if necessary)

## **Branding (Student Impact)**











Duniel Yn (MSW) joined Chillax \* Surmet Handicraft Marbet as a marbet actist, with the support of HRU 81 inclusion Fund. Duriel and his seam used natural materials to make handicrafts and realized that even a streak of mother nature can offer a sense of peacetilizes to bury people.



Thundive Moyo (MJ) took one more step closer towards her dream of being a humanitaria; sournalist by participating in the University Scholars Leadership Symposium. This fire-day programme offered her extensive knowledge and not work with



ter Hui (MEBS), an award recipient of the Chai's Student Enadlesco Scheme, committed himself to medical research. The experience of presenting his own research at APASI. Arrand Meeting was inshable and impactful



Showcase of student stories

### **Branding (Student Impact)**



Promotion of Students' achievement

### All Programmes

### <u>All Services +</u> Financial Resources





(Sample)

(Sample)

### External Learning Opportunities/ Activities Supported by CEDARS



#### Including,

- External learning opportunities
- Student groups/projects supported under "Support to Student Groups"
- Other departments' activities



### Sections/Team's Boards



- CEDARS banner is mandatory.
- Individual design is prepared by responsible Sections/Team
- A title for the board is required.
  - e.g. Support for Non-Local Students / Campus Life / Careers and Placement / Counselling and Person Enrichment / General Education
- Word of "section" or "team" shall be omitted in the title

(Sample)

### Centennial Campus (total: 4pcs)





**CC 1 – Programmes** 



CC 2 - Services + Financial Resources



CC 3A – CL CC 3B – CP



CC 4A – **GE** CC 4B – **CoPE** 

### Run Run Shaw Podium (total: 6pcs)





RRS 1A – Programmes
RRS 1B – Services + Financial Resources



RRS 2 – ELO



RRS 3 – GE RRS 4A – GE RRS 4B – CoPE



RRS 5A – CP RRS 5B – CL



RRS 6 – Branding

### CYMAC (total: 6pcs)







CYM 1 - CoPE



CYM 2A – Programmes
CYM 2B – ELO



CYM 3A – CL CYM 3B – Services + Financial Resources



CYM4-CP



CYM 5 - CoPE



**CYM 6 – GE** 



### Haking Wong Building (total: 4pcs)



**HW 1A - CP HW 1B - CL** 



HW 4 – Branding



HW 2A – CoPE HW 2B – GE



HW 3A – Services + Financial Resources HW 3B – Programmes

## FSCAC (total: 4pcs)





**FSC 1 – Services + Financial Resources** 



**FSC 2 – Programmes** 



**FSC 4 – CL** 



FSC 3A – CP FSC 3B – CoPE



### KK Leung Building (total: 4pcs)





KKL 1 – ELO



KKL 2A – Services + Financial Resources KKL 2B – Programmes



KKL 3A – GE KKL 3B – CL



KKL 4A – CP KKL 4B – CoPE

### Main Building (total: 7pcs)





MB 1A - Services + Financial Resources
MB 1B - Programmes

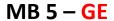


**MB 2 - CL** 

**MB 3 - CP** 

MB 4 - CoPE







MB 6 - **GE** 



MB 7 - Branding

### MW (total: 4pcs)





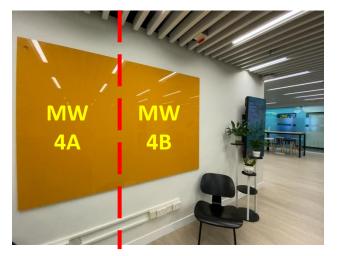
MW 1A – CP MW 1B – CL



**MW 2 – Branding (Social Media)** 



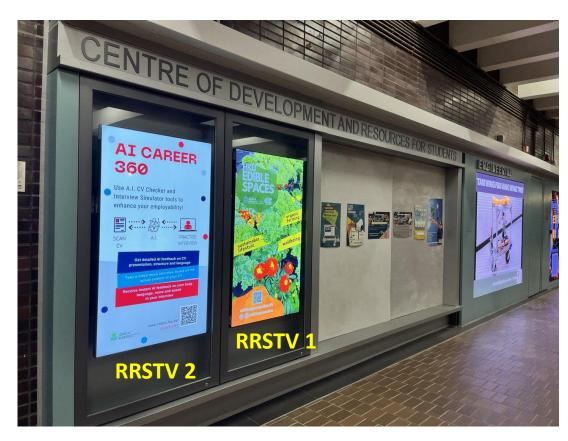
**MW 3 – Branding (Student Stories)** 



MW 4A – Services + Financial Resources MW 4B – Programmes

### <u>Digital Display Panels at Run Run Shaw Podium,</u> CEDARS Main Office and CoPE Office (total: 4pcs)









RRSTV 1 (TV Panel) → Services + Financial Resources
RRSTV 2 (TV Panel) → Programmes

MWTV 1 (TV Panel) →
Programmes, Services +
Financial Resources

MBTV 1 (TV Panel) →
Programmes, Services +
Financial Resources



# Digital Display Panels at Run Run Shaw Podium, CEDARS Main Office and CoPE Office (total: 4pcs)

- Dimensions of e-poster images: 1080 (W) x 1920 (H) pixels
- File format of e-poster images: JPG, MP4
- Update frequency: Once per week
- Batch display period:
  - RRSTV 1 and RRSTV 2: Monday to Sunday, 08:30 21:30 (13 hrs)
  - MWTV 1 and MBTV 1: Monday to Friday, office hours
- Posters should be displayed for no more than 4 consecutive weeks
- Please upload files to the folder on TEAMS
- Cut-off time: Every Thursday at 10am
- A maximum of 6 Throughout-the-Semester Posters from each Section/Team is allowed
- Dean's Office will ensure the display of Throughout-the-Semester Posters at least once a month
- For more information about the Digital Display Panel, please refer to: https://www.cedars.hku.hk/ddp