

#### Team up and light up your social mission. Make a Change and Start your SE!!!

Accepting the HKSEC means Making Enterprise Social. Everyone is responsible for improving our world. By joining HKSEC you will work with partners from government, business and NGOs to plan enterprises that create social value.

#### **Internship Awards**

Up to HK\$48,000 per member from the winning teams to turn their business ideas into reality.

### **Details of HKSEC Business Plan Competition**

You can meet us and more friends with SE passion in the Introductory Sessions, Inauguration Ceremony and Mixer.

#### **ONE-STOP REGISTRATION**

#### **Introductory Sessions**

Briefing of HKSEC with successful cases sharing, details of the campaign, and concept of social entrepreneurship.

Date: September 22, 2010 (Wed)

Time: 2:30 pm - 4 pm

Venue: Room 411, 4/F, Meng Wah Complex, HKU

**Speakers:** 

Mr. Mingles Tsoi, Project Director of Hong Kong Social Enterprise Challenge

Ms. Sue Wong, Winner of HKSEC 2009 Best Social Mission Award and Founder of Deja vu

Creation

#### **Inauguration Ceremony**

Kick-off ceremony for public media with gratitude to our sponsors, partners, and participating institutions. Keynote speech about social innovation and sharing from previous HKSEC contestants.

Date: September 25, 2010 (Sat)

Time: 10 am - 12:30 pm

Venue: Classroom 100, Central Learning Centre, CUHK School of Continuing & Professional Studies

#### **Mixer - Team Forming Night**

Get together with passionate students and alumni, developing brilliant ideas with teammates from multi-disciplines, Design + Engineering + Business + Social Science

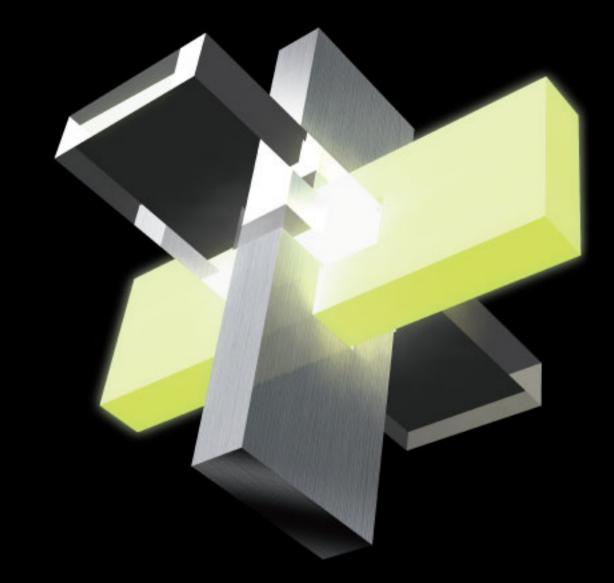
Date: Oct 6, 2010 (Wed) Time: 6:30 pm – 9 pm Venue: SCAD Hong Kong

For more details visit our official sites.

www.sechallenge.hk www.facebook.com/hksec

Tel: 2696 1967

Hong Kong Social Enterprise Challenge (HKSEC), the first and only inter-collegiate social venture business competition in Hong Kong, will be held from September 2010 to February 2011. HKSEC, organized by the Center for Entrepreneurship of the Chinese University of Hong Kong, is a business plan competition to help turning creative business ideas into meaningful and sustainable commercial ventures that promote social good. HKSEC believed all students have the potential to become successful social entrepreneur. To equip participants with the skills and knowledge needed for the competition, we provide a series of seminars, workshops, mixers and community visits, where they can exchange ideas and interact with executives from business, government departments and NGOs.





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HKSEC, the first and only inter-collegiate social venture business competition in Hong Kong, will be held from September 2010 to February 2011. Teams of up to FIVE students and recent graduates will compete for internships awards of up to HK\$48,000 per member. All semi-finalists will be eligible for cash from the Matching Fund Program to turn their business ideas into reality and participate in international social venture competitions.

主要贊助機構 Main Sponsor:

> 香港特別行政區政府 民政事務局 Home Affairs Bureau

The Government of the Hong Kong Special Administrative Region









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合作伙伴





指定公關



參與院校 Participating Institutions:





















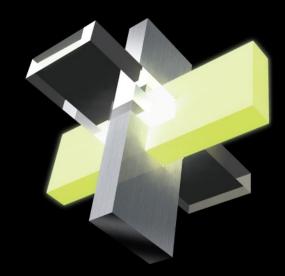














## **Ideas come in All Shapes and Sizes**

# ARN

- Training Workshops
- Social Entrepreneur Talks
- Community Visit
- Hong Kong Social Enterprise Summit



- Inauguration Ceremony
- Team Forming Night
- Mixer Gatherings
- Presentation Days and Gala Dinner



18.10.2010

截止報名日期 Deadline for Registration

兩隊勝出隊伍,每人可獲得最高48.000港元為實習獎金。而所有進入準決賽的隊伍,亦有機會獲得創業配對資金,以落實營運社會 企業,及參加國際性的社企比賽。

Both winning teams will receive internship awards of up to HK\$48,000 per member. All semi-finalists will be eligible for cash from the Matching Fund Program to turn their business ideas into reality and participate in international social venture competitions.

詳情請參閱 For details please visit

www.sechallenge.hk | www.facebook.com/hksec

報名或查詢 Register or Enquiry

+ 852 2696 1967 | hksec2010@sechallenge.hk

主要贊助機構 Main Sponsor

民政事務局 Home Affairs Bureau























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**学师** 





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