

Briefing Session of ECSEL Scholarship

Dear Students,

The ECSEL committee is offering 30 full scholarships for young Chinese social entrepreneurs for a trip to the United States, Hong Kong and mainland China. This year, 3 HKU students received this scholarship. Highlights include the Clinton Global Initiative University, a conference led by the former US President Clinton gathering 2,000 young leaders to discuss global issues.

You are cordially invited to join this brief session for the captioned scholarship.

Date: 8th November 2010 (Monday)

Time: 12:30 pm – 1:30 pm

Venue: KKL102, K. K. Leung Building

For more information on the scholarship, please visit www.ECSELfellows.org.

You may visit http://hkuems1.hku.hk/hkuems/ec_hdetail.aspx?ueid=15460 to register for the briefing session or contact Ms. Melissa Wong at CEDARS at 2857 8383 for further detail.

Yours sincerely,

Dr. Albert Ko

Senior Student Advisor (Student Development)

Centre of Development and Resources for Students

ECSEL, which stands for “Empowering Chinese Social Enterprise Leaders,” is a program to support Chinese entrepreneurs who want to use innovative business approaches to solve social and environmental problems. Individuals selected for ECSEL program will receive a full scholarship for a specially-designed program in the United States, Hong Kong and mainland China to develop their plans for businesses that create positive impact.



President Clinton presents ECSEL with an award at CGI U 2010. From left to right: Benjamin Rudick, former Director, ECSEL; Wang Jun, ECSEL 2010 Fellow; President Clinton; Zhang Jingqi, ECSEL 2010 Fellow; William Schoenfeld, Founder. INFO FOR PHOTO ON RIGHT.

There are **four parts** to the 2011 program:

March 25th-27th, Hong Kong: During a custom-built 2-day workshop, the Fellows will connect with leaders of businesses and organizations making an impact on social and environmental issues in Hong Kong to observe how an effective platform was built for cross-sector partnership among government, academics, NGOs, business & investors, think tanks and social enterprises.

March 28th-31st, San Francisco, California: Attend the US-China Social Enterprise Summit. Through a three day program the Fellows will interact with young social entrepreneurs in the States and discuss how these issues can be effectively addressed in China. They will then have a tour to leading organizations working in clean energy, development, and other issues.

April 1st-3rd, San Diego, California: Attend the 2011 Clinton Global Initiative University (CGI U). The William J. Clinton Foundation, started by President Bill Clinton after his term in office, sponsors this conference for 2,000 students to discuss major global challenges and how each person can make a difference. Students will interact with political, business, and social leaders as well as young leaders from across the United States and world. After this, the fellows shall return to their origin cities to transform their learning from the States and Hong Kong to their projects locally with more inspirations, skills, resources and networks.

July 2011, China: The Fellows will meet again in China in summer to share their development of the social enterprises. Business training will be provided to support them to develop a sustainable business in the long run. Through training, participants will be able to start their own businesses, develop professional business practices in their organization, and support their own communities to solve social and environmental problems. At the same time, they will also be connected with some local social entrepreneurs. Fellows will work with the ECSEL to establish contacts with social entrepreneurs around the world to get support, counseling and funding opportunities.

In addition to the ECSEL program, Fellows will be considered for additional resources from the Schoenfeld Foundations such as seed funding or business incubation.

Applications are open from November 2010 to February 1st, 2011. Visit www.ECSELfellows.org to learn more.

ECSEL (Empowering Chinese Social Enterprise Leaders) 是“激励中国社会创业领导者”的简称。该项目扶持中国青年积极运用创新盈利的商业途径来解决社会和环境问题。入选 ECSEL 的青年创业家将获得全额资助前往美国、香港和中国内地参与一个培训交流项目，拓展和推进他们的商业创意以创造积极的社会影响。



左图: 前美国总统克林顿在 CGI U 2010 颁发奖项给 ECSEL 学者。左起: Benjamin Rudick, 前 ECSEL 总监; 王骏, ECSEL 2010 学者; 前美国总统克林顿; 张晶琦, ECSEL 2010 学者; William Schoenfeld, ECSEL 创始人。

右图: 前美国总统克林顿与 ECSEL 2009 学者杜婷婷对话。

ECSEL 2011 计划将分成四个部分:

三月二十五日到二十七日, 香港: 在两天的工作坊, 学者将与商业领袖和社会领导者会面, 了解他们如何为香港的社会和环境方面产生积极影响。学者也能从香港的例子体验如何与政府、学界、非政府组织、商界、投资者和社会企业中建立一个有效的平台。

三月二十八日到三十一日, 三藩市, 加州: 学者将出席三天的中美社企高峰会, 并有机会接触到美国、甚至国际的社会企业家。学生将从他们的经验中学习, 并讨论如何在中国有效地应对社会环境问题。学生们将前往旧金山访问一些在清洁能源, 发展问题等领域有影响力的机构和组织。

四月一日到三日, 圣地亚哥, 加州: 学者将前往圣地亚哥参加 2011 克林顿全球倡议大学会议(CGI-U)。由克林顿总统在任期结束后亲自创建的基金会发起了这个会议, 汇集 2000 名来自美国及世界各地的学生, 一起探讨世界面临的重大挑战和每个人可以如何创造改变。学者将与来自美国及世界各地的优秀学生以及商界、政坛和社会领域的卓越人物进行交流。之后, 学者将返回中国进行项目。

七月份, 中国: 学者将会于夏天再次见面分享彼此事业发展。为了巩固学者项目的长期发展, 将一起接受商业培训。另外, ECSEL 也将协助学者扩展与世界和本土的社会企业家的网络, 从而可以获得更多的支持、辅导和投资的机会。

除了 ECSEL 计划以外, 基金会也将考虑提供种子基金给学者的项目, 作为企业孵化之用。

申请由 2010 年 11 月 1 日开始到 2010 年 1 月 14 日。如欲获取更多资讯, 请浏览 www.ECSELfellows.org。